



2010 **B-Strong** Bash

Sponsorship/Donor Package

Friday October 1st
at the beautiful Angus Glen Golf Club



MONTREAL
NEUROLOGICAL
INSTITUTE
AND HOSPITAL
McGill University
INSTITUT ET
HÔPITAL
NEUROLOGIQUES
DE MONTRÉAL
Université McGill




The Princess Margaret
Hospital Foundation
University Health Network

IN SUPPORT OF
SickKids
FOUNDATION



The 3rd Annual B-Strong Bash, as many of you will recall, was a terrific success, due to the support of our amazing sponsors, donors and almost 700 attendees who helped us raise \$120,000. Hockey with Heart's 5 year commitment and a large donation from Kylemore Homes were instrumental to this success. With your generous support, we have increased our contributions to our beneficiaries by 85% since 2007. In total, the Bash has raised over \$265,000 in three years. The funds raised went to Sunnybrook Hospital, Montreal Neurological Institute, the Hospital for Sick Kids and Princess Margaret Hospital. All of the recipients were delighted to receive the donations and have used it to support important research for brain tumours.

We are pleased to announce that the 4th annual B-Strong Bash will take place once again at Angus Glen Golf Club on Friday, October 1st, 2010. This will be another great night with Hors d'oeuvres, late evening carvery, cash bar, dancing to live music, door prizes as well as a silent auction to support further brain tumour research.

Lindsay Bolger founded the B-Strong Fund in 2005, at the age of 21, when she was diagnosed with a rare form of brain tumour. Prior to radiation she designed a ball cap in anticipation of hair loss and to help others who are fighting the same battle. To date over 5,000 caps have been sold across Canada and the United States with all money raised targeted for brain tumour research.

Corporate sponsors are critical to the success of this event. It is estimated that there are 13,000 deaths a year from brain tumours, the most common cancer to hit young children. Your commitment to B-Strong will help enhance research and assist in making this disease a thing of the past. We have three levels of sponsorships with corporate visibility commensurate with the level of your donations. The details of sponsorship and how your company will be showcased are enclosed.

We are also requesting product donations for our silent auction or to use as door prizes. All proceeds will be donated to the four foundations we support. We will ensure that your company is identified for the donations.

Thanks again for your vital support for the B-Strong Fund. We look forward to sharing a fun and memorable evening with you.

Regards,

The 2010 B-Strong Bash Committee

www.bstrong.ca





Sponsorship Opportunities

We hope to obtain your corporate or personal sponsorship for the upcoming B-Strong Bash for brain tumour research.

The following sponsorship opportunities offer various forms of exposure that will provide maximum recognition for your investment.

Thank you for your consideration.

PLATINUM SPONSOR - \$5,000+

Includes:

- Recognition as Platinum Sponsor (at entrance and stage area)
- Signage at Event
- Keynote Speaker at Event
- Logo on All Promotional Material
- Listing on Website (logo and link)
- 6 Guest Tickets

GOLD SPONSOR - \$2,000

Includes:

- Recognition as Gold Sponsor (at entrance and stage area)
- Signage at Event
- Keynote Speaker at Event
- Logo on All Promotional Material
- Listing on Website (logo and link)
- 4 Guest Tickets

SILVER SPONSOR - \$1,000

Includes:

- Recognition as Silver Sponsor
- Signage at Event
- Keynote Speaker at Event
- Logo on All Promotional Material
- Listing on Website (logo and link)
- 2 Guest Tickets

BRONZE SPONSOR - \$500

Includes:

- Recognition as Bronze Sponsor
- Signage at Event
- Logo on All Promotional Material
- Listing on Website (logo and link)

D O N A T I O N

Includes:

- Recognition at Event
- Tax Receipts for personal donations

GIFT-IN-KIND DONATION

Please Contact Us At:

jbolger@rogers.com



The **B-Strong** Bash

October 1st, 2010 — Angus Glen Golf Club



Date

Friday October 1st, 2010

Location

Angus Glen Golf Club
10080 Kennedy Rd. Markham, ON.

Cost

\$80.00 Per Person

Dress Code

Casual (Mandatory)



Doors Open at 7:00 p.m.
Hors D'oeuvres and Cash Bar
Late Evening Carvery
Dance to the Live Music of UnderCover
Silent Auction
Raffle
Door Prizes





Sponsorship Confirmation

Yes, I want to be a sponsor!

PLATINUM SPONSOR - \$5,000+

BRONZE SPONSOR - \$500

GOLD SPONSOR - \$2,000

DONATION

SILVER SPONSOR - \$1,000

GIFT-IN-KIND DONATION

(Please Print)

Contact Name & Title: _____

Company Name: _____

Address: _____ Suite, Apt, Unit #: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Ext: _____ Fax: _____

Signature: _____ E-Mail: _____

Please Note:

Your completed sponsorship form along with your cheque and company logo should be sent to the address indicated below. Please make cheques payable to The B-Strong Fund.

The B-Strong Fund
12 Russell Crt.
Unionville, ON L3R 2Y3
(905) 470-8219
www.bstrong.ca



Confirmation of Gift Donation

To assist with various auctions and door prizes for The B-Strong Bash on Friday October 1st, 2010, the undersigned agrees to donate the item(s) described to The B-Strong Fund as outlined below.

(Please Print)

Contact Name & Title: _____

Company Name: _____

Address: _____ Suite, Apt, Unit #: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Ext: _____ Fax: _____

Signature: _____ E-Mail: _____

Item(s): _____ Value of Item(s): \$ _____

Detailed Description of Item(s):

Donated Item(s):

Attached To Be Picked Up Mailed Delivered To Be Created

Delivery Arrangement & Date: _____

Please Note:

The B-Strong Fund is permitted to advertise the item for sale in connection with its fundraising event. If you do not wish your name or company name to be used in connection with this, please check

For Further Details, Please Contact:

John Bolger: T: (905) 470-8219 E: jbolger@rogers.com

The B-Strong Fund
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Unionville, ON L3R 2Y3
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